

LACIE KRAICH

MOTION DESIGNER



PROFILE

Professional motion designer with a background in film and animation. Several years agency experience with a focus on production, post-production, illustration, and design.

CONTACT

📞 774-545-0574

✉️ laciekraich@gmail.com

🌐 www.laciekraich.com

EDUCATION

Rochester Institute of Technology

Bachelor of Fine Arts

School of Film and Animation

Minor in Advertising and

Public Relations

August 2015 - May 2019

SKILLS

Motion design and animation (2D/3D)

Illustration and design

Video editing and content creation

Social Media Management/Marketing

Art/Creative direction

Writing and copywriting

Adobe CC

EXPERIENCE

Fact & Fiction

Studio Animator (2021 - Present)

Animates, designs, and edits social media marketing content for the agency's clients (AAA, New Belgium Voodoo Ranger, Madhava/Cocomels, Solid Gold, Halo Top).

Equal Vision Records

2D Animator (2019 - 2022)

Creates 15-30 second 2D animations for Dewey Halpaus' (Portugal. The Man, Anatomy of a Ghost) "The Peer Pleasure Podcast".

Sharp Entertainment

Production Assistant (2021)

Production assistant on the Art Department team for TLC's "America's Cheapest Families".

Optic Sky Productions

Motion Graphics Artist (2019 - 2020)

Animated e-learning videos for Accenture. Managed company social media platforms and created content for marketing.

Big Slide Creative

Animation Intern (2019)

Animated and edited videos for various Big Slide clients (Kodak, Datto, Rochester Fringe Festival).